

Deposits  
25.3.2011

Dear Depositor,

**Sub: Change in the interest payment date/s for fixed deposits**

As you are aware, we have been paying interest on fixed deposits on the 16<sup>th</sup> of every month/calendar quarter respectively for monthly/quarterly interest frequencies.

We have received requests from several depositors that having regard to their accounting/taxation considerations, interest payment dates may be changed to the last day of the month/calendar quarter. We examined this request in detail. We observed that since most of our depositors have switched over to receiving interest through electronic payment method, any change in the date of payment can be implemented.

In our continuing efforts to improve our service to our depositors, it has therefore been decided to pay interest henceforth on fixed deposits on the last day of every month/calendar quarter instead of on 16<sup>th</sup> of every month /calendar quarter.

In view of the above change, interest for the period 16<sup>th</sup> March 2011 to 31st March 2011 will be sent on 31<sup>st</sup> March 2011 through the usual mode of interest payment as applicable in your case. The interest payment thereafter would be made on the last day of every month/calendar quarter viz. Mar/June/Sep/Dec. respectively

The consolidated advance advice, wherever applicable, will be sent by 20th April 2011.

Assuring you of our best services always.

Yours truly,  
For SUNDARAM FINANCE LIMITED  
S Venkatesan  
CFO & Secretary

This is a computer generated letter and hence does not require signature.